AKUA



Brand, UI and campaign designer

Akua Adomako Boateng Gyebi

Selected work, 2026

Hello

I'm Akua. I design brands, products and campaigns.

I like taking a brand from a blank page to the finished thing.

Based in
Kumasi, Ghana

Good at
Identity, UI/UX, art direction

Care about
One clear idea, done properly



01 ITGURL

A rebrand, logo to website

02 Vivalit

Brand identity

03 Greenfold

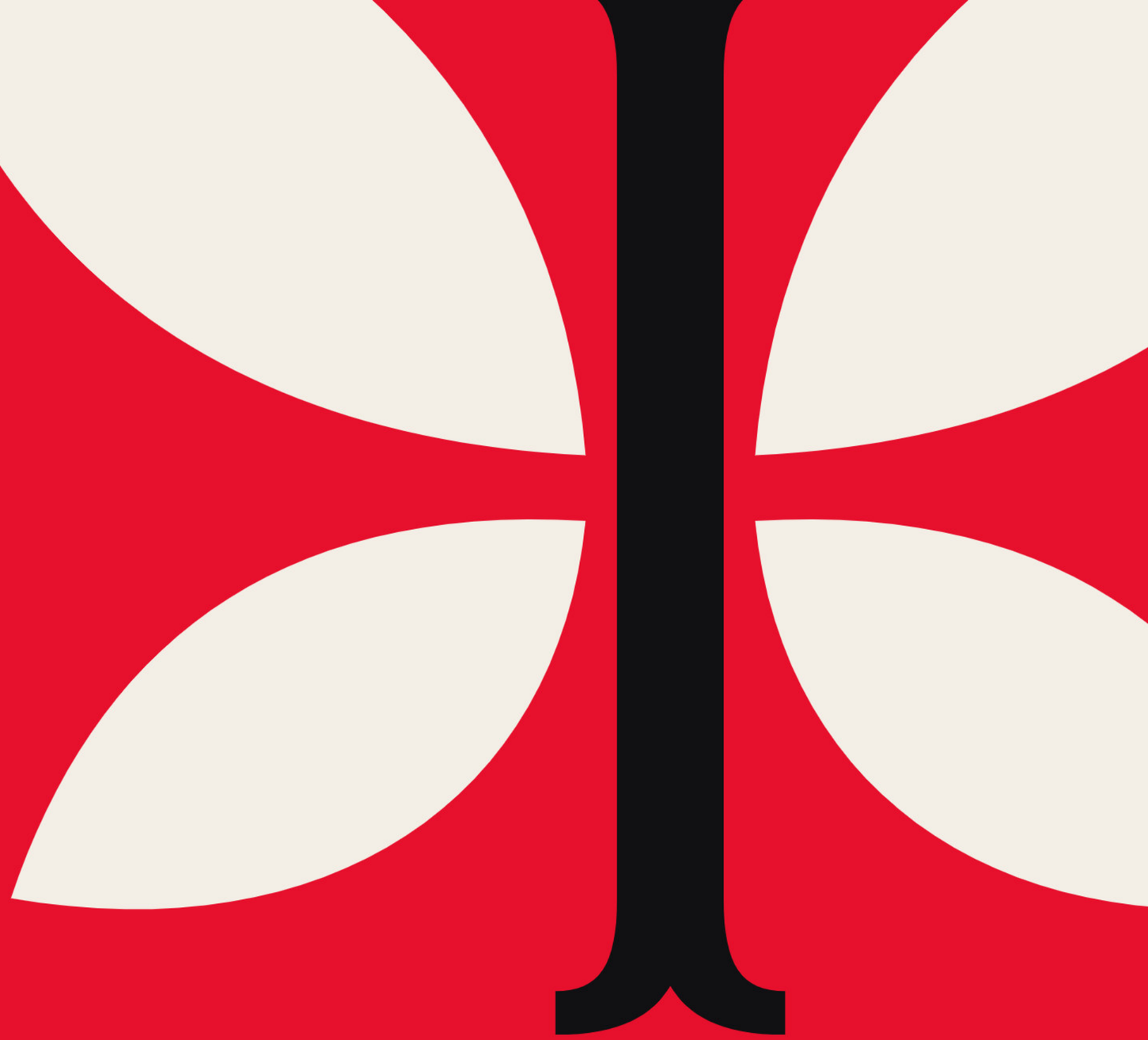
Name, brand and app UI for an agritech company

04 Campaigns

Flyers, from concepts to everyday ads

ITGURL

Brand and website for a tech company.



The company

ITGURL is a tech and creative company. I did the logo, the brand and the website.

Role

Designer

Made

Logo, identity, 32 page book, 38 mockups, website



Every document starts with a blinking cursor. I gave it wings and it turned into a butterfly.



Billboard mockup





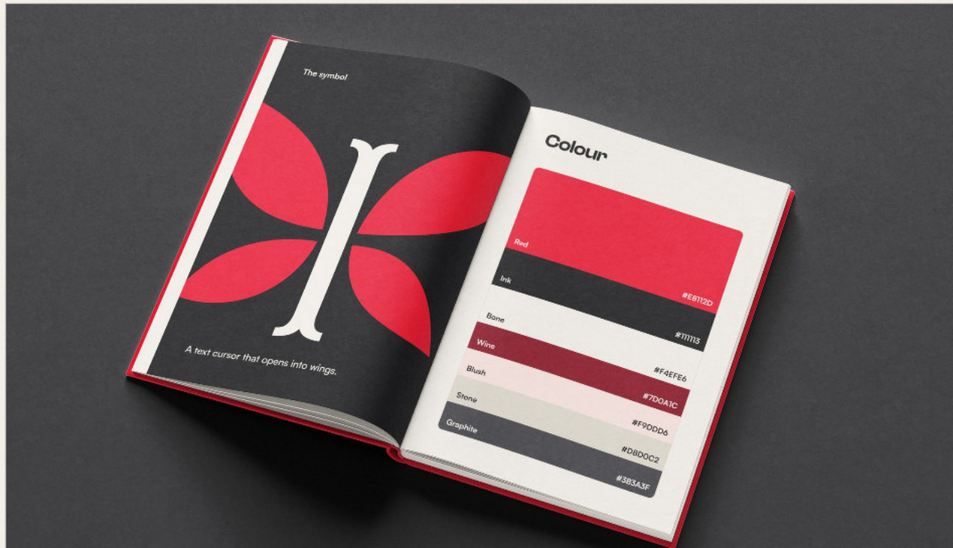

itguru
IT starts here.


IT starts
here.
itgurltechnologies.com








The symbol
A text cursor that opens into wings.
Colour
Red
Ink
#E81120
Bone
#111113
Wine
#F4EFE6
Blush
#7D0A1C
Stone
#F6D0D6
Graphite
#D8D0C2
#3B3A3F

The website

Each service is a key you can press.

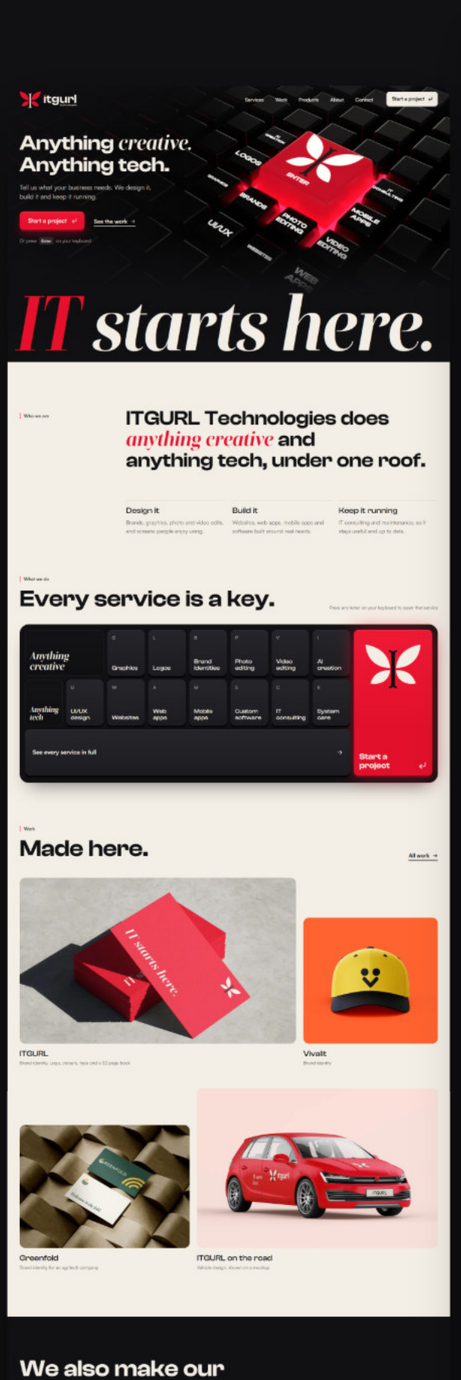
25 pages that work on a computer, a tablet and a phone. On a computer, press a letter and it opens that service.

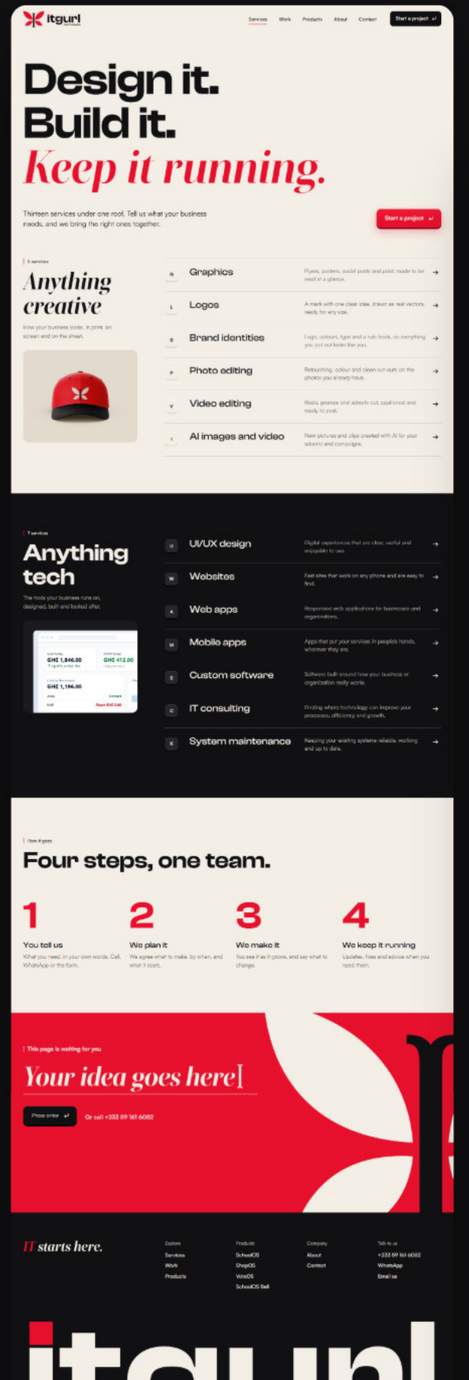
Pages

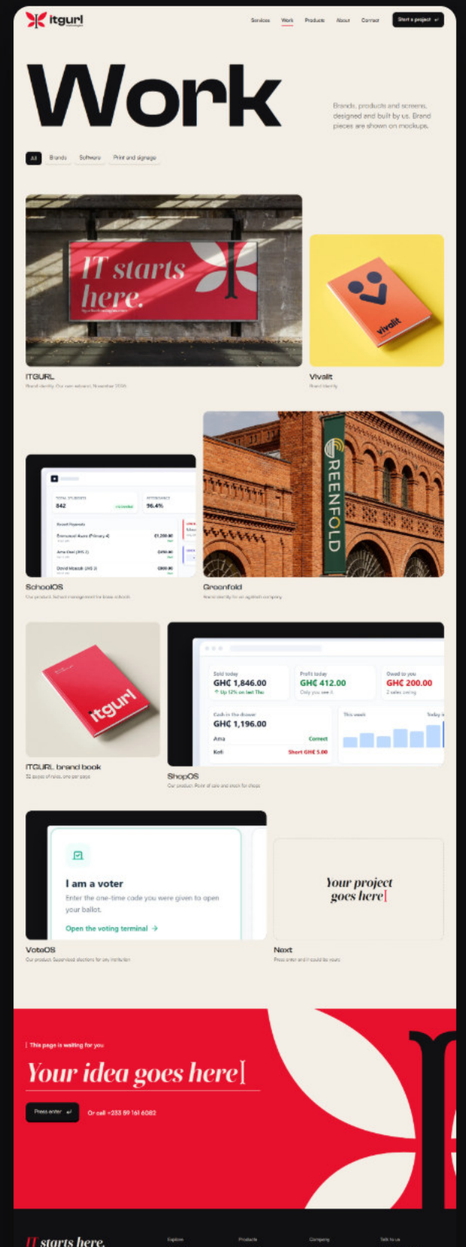
Home, Services, Work, Products, About, Contact

Status

Live









Website hero, built in 3D with Blender

Vivalit

Brand identity



Two eyes and a V.

Work

Brand identity

Made

Logo, character, colour, type, brand book



It still reads on a cap, a mug or a shirt. I built the colours, type and character rules around it.








vivalit
Brand book





Greenfold

Welcome to the fold.



Greenfold is an agritech company. I did the name, the brand and the app design.

Green
is the crop.

A fold
is a pen for animals.

The fold
is the people you belong to.

To fold
is to multiply.



It took eight rounds of names and six rounds of logos. The mark is a G, and it's also a sun on the horizon and a bowl of food.

For
Greenfold,
an agritech company

Made
Name, logo, 36 page book,
31 mockups, 23 app screens


REENFOLD
123 33


GREENFOLD


Groundnut paste
Groundnut paste
Groundnut paste


REENFOLD
Long grain rice
1 kg. Grown in Ghana.


REENFOLD

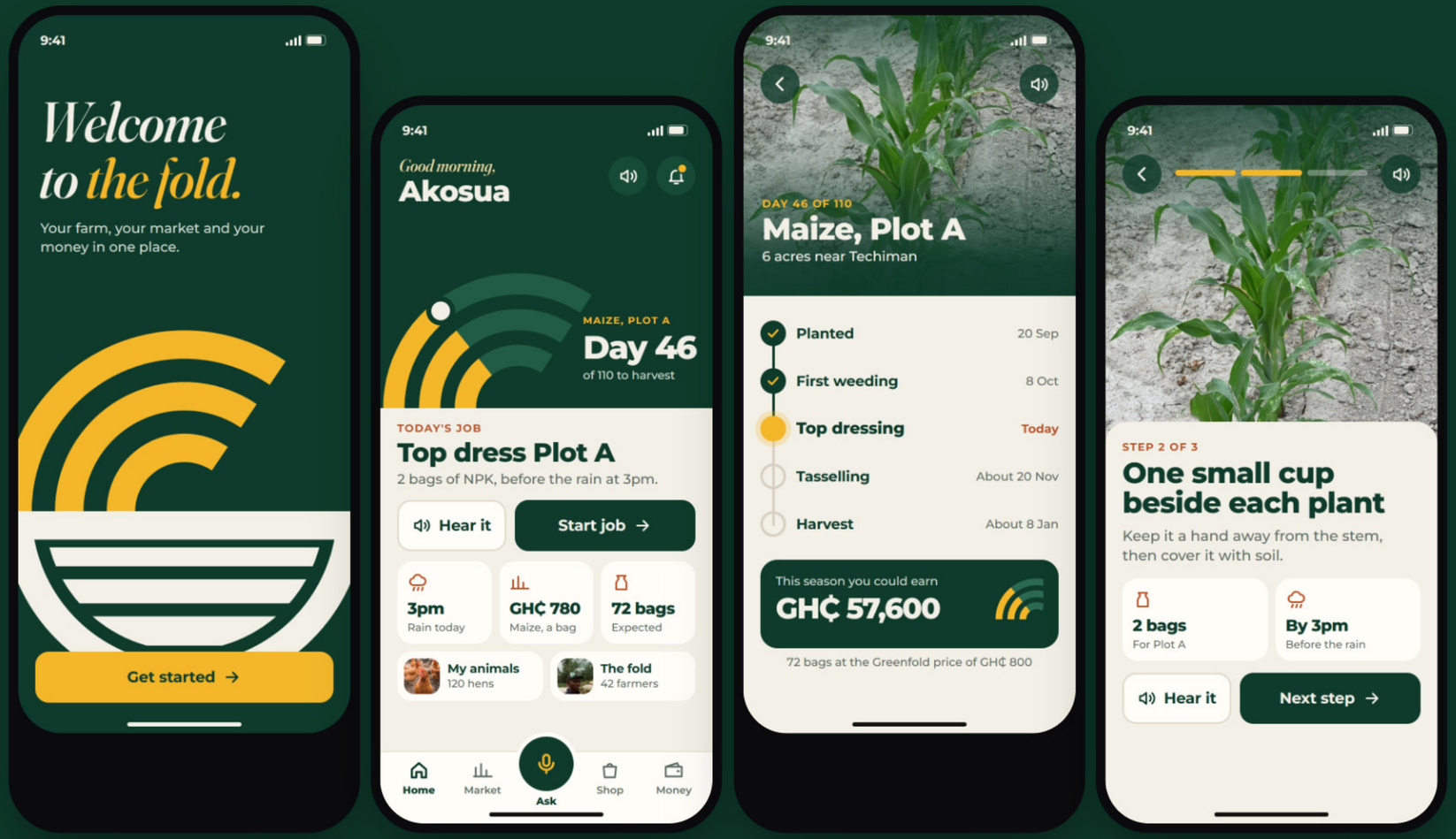

REENFOLD
REENFOLD

The app

The logo fills up with gold as the season goes on.

By harvest it's full.

Big buttons and strong contrast, because it gets used outdoors in bright sun. UI concept with sample data.

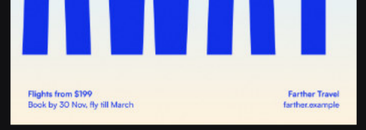


Campaigns

21 flyers out of 35.

Some are ideas I wanted to try. The rest are the ads businesses post every week. The businesses are samples, not real clients.



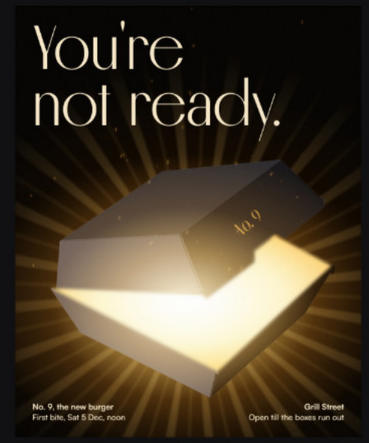






















Concepts



SPF 50: the word sits under real water.



Loop: the tyres are the two Os.



The rain stops at the umbrella.

Concepts



Away: the plane flies through the letters.



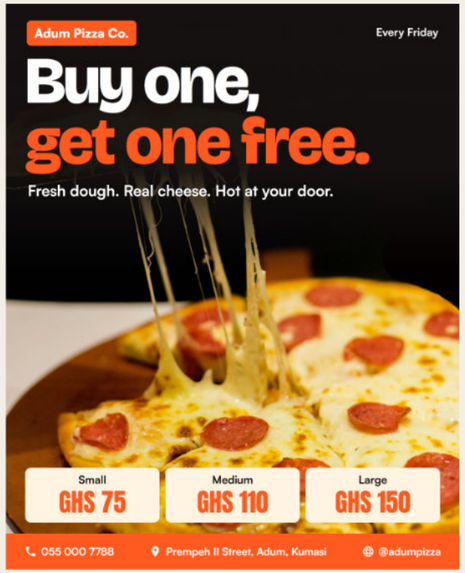
Rewind: the tape runs through the word.

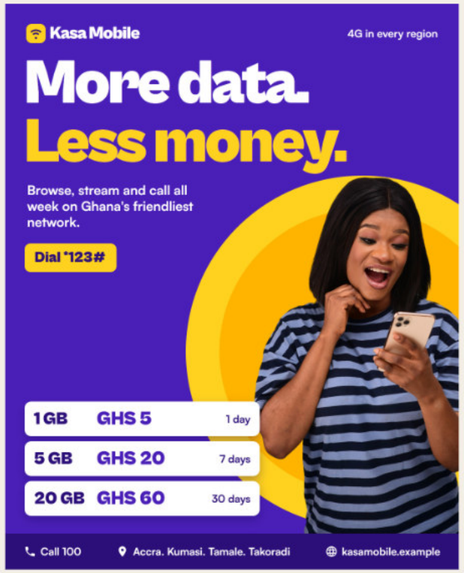


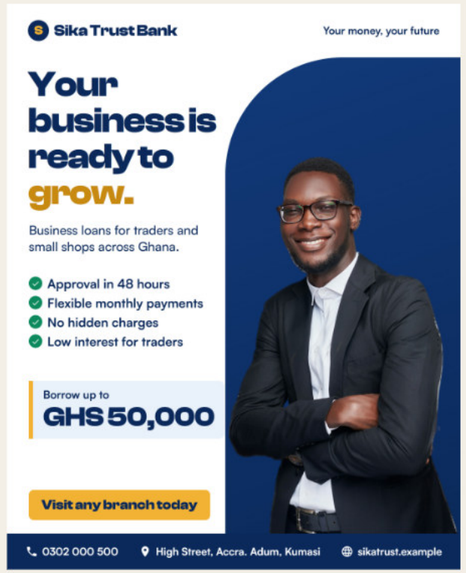
A hard hat coming up like the sun.

The work businesses post every week





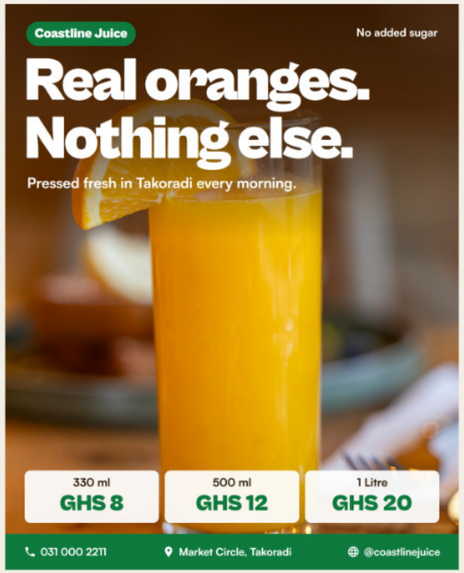














Everyday ads.

Food, banks, telcos, schools and gyms, set in Ghanaian cities. Sample businesses.

How I work

I look first

Before I draw anything, I look up the best work in that field and the real brands in it.

I find the idea

I want something I can explain in one sentence. If I can't, I keep going.

I draw a lot

Greenfold took six rounds of logos. Then I tried the final one on a truck, a sign and a phone.

I finish it

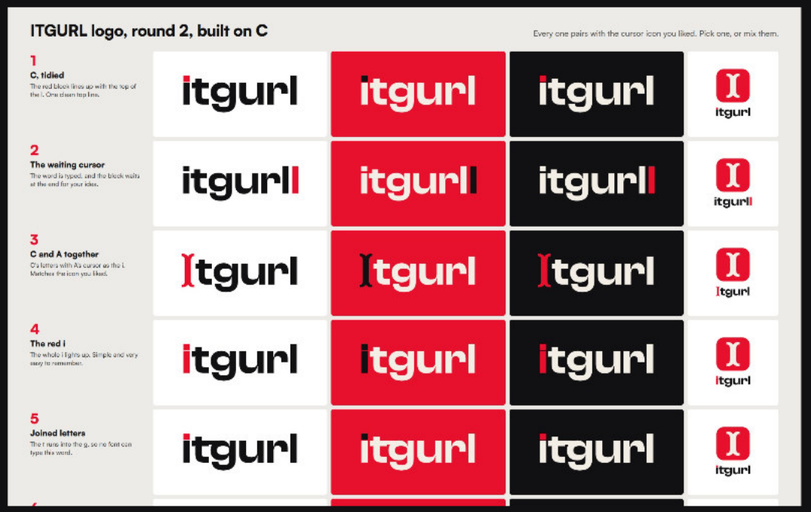
I don't stop at the logo. I carry it through to the book, the mockups and the screens.



Greenfold logos, round 2 of 6



ITGURL, first options



ITGURL, round 2

Thank you.

Akua Adomako Boateng Gyebi
akuaadomako059@gmail.com
akuaadomako.akuaadomako059.workers.dev
+233 59 161 6082
Kumasi, Ghana

